

Public Relations-Graphic Design, B.S.

Major	78
General Education	45
Electives to = 124	
TOTAL	124

Public Relations Required Courses

BRDC 127 - Introduction to Digital Storytelling 3 hours
COMM 103 - Introduction to Mass Communication 3 hours
COMM 397 - Communication Research (W) 3 hours
JOUR 105 - Writing for the Media 3 hours
JOUR 316 - Magazine and Feature Article Writing (W) 3 hours
PHTO 320 - Digital Photography 3 hours
PREL 235 - Public Relations Principles and Theory 3 hours
PREL 246 - Fundamentals of Advertising 3 hours
PREL 392 - Public Relations Internship 1-3 hours [300 clock hours] 3 hours required
PREL 310 - Social Media Strategies 3 hours
PREL 455 - Public Relations Strategy and Management 3 hours
PREL 482 - The Public Relations Campaign (SERV-2) 3 hours
PREL 485 - Public Relations Techniques 3 hours

Graphic Design Required Courses

ART 104 - Drawing I 3 hours
ART 109 - 2D Foundations-Plane and Color 3 hours
ARTG 115 - Introduction to Graphic Design 3 hours
ARTG 121 - Typography I 3 hours
ARTG 210 - Vector Graphics 3 hours
ARTG 212 - Raster Graphics 3 hours
ARTG 238 - Design Studio II 3 hours
ARTG 324 - Editorial Design 3 hours
ARTG 332 - Advertising Design 3 hours
ARTG 338 - Design Studio III 3 hours
ARTG 420 - Branding Systems (SERV-2) 3 hours
ARTG 432 - Senior Design Studio 3 hours
ARTI 324 - Interactive Media 3 hours