

Mass Communication - Photography, B.S.

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| Major | 31 |
| Emphasis | 26-31 |
| General Education | 45 |
| Electives to = 124 | |
| TOTAL | 124 |

Required Core

BRDC 127 - Introduction to Digital Storytelling 3 hours
COMM 103 - Introduction to Mass Communication 3 hours
COMM 242 - Introduction to Web Design 3 hours
COMM 415 - Portfolio and Career 1 hour
COMM 427 - Mass Media Law and Ethics 3 hours
COMM 488 - Mass Communication and Society (W) 3 hours
JOUR 105 - Writing for the Media 3 hours
PHTO 125 - Introduction to Photography 3 hours
PREL 310 - Social Media Strategies 3 hours
ARTG 115 - Introduction to Graphic Design 3 hours *
or
JOUR 208 - Publication Tools and Techniques 3 hours
COMM 240 - Communication Theory 3 hours
or
PREL 235 - Public Relations Principles and Theory 3 hours

Photography Required Courses:

ARTF 215 - Lighting 3 hours
BRDC 201 - Introduction to Digital Media 3 hours
BRDC 225 - Studio and Event Production 3 hours
MGNT 371 - Principles of Entrepreneurship 3 hours
PHTO 275 - Applied Photojournalism 1 hour
PHTO 315 - Photojournalism 3 hours
PHTO 320 - Digital Photography 3 hours
PHTO 447 - Senior Portfolio 1 hour

Plus, select six (6) hours from the following:

ART 109 - 2D Foundations-Plane and Color 3 hours
ARTG 212 - Raster Graphics 3 hours
BRDC 327 - Advanced Field Production 3 hours
PHTO 492 - Photography Internship 3 hours
PHTO 265 or PHTO 465- Topics in Photography 1-3 hours
PHTO 291 or PHTO 391 - Practicum 1-3 hours