

# Communication, B.A.

Major	38-40
Cognate	3
Minor	18
General Education	42
Elementary Foreign Language*	0-6
Electives to = 124	—
TOTAL	124

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## Required Courses

BRDC 127 - Introduction to Digital Storytelling 3 hours  
COMM 103 - Introduction to Mass Communication 3 hours  
COMM 240 - Communication Theory 3 hours  
COMM 326 - Film Evaluation (IN-10) (W) 3 hours  
COMM 330 - Intercultural Communication (W) 3 hours  
COMM 336 - Interpersonal Communication 3 hours  
COMM 397 - Communication Research (W) 3 hours  
COMM 406 - Persuasion and Propaganda (W) 3 hours  
COMM 415 - Portfolio and Career 1 hour  
JOUR 105 - Writing for the Media 3 hours  
COMM 291 - Communication Practicum 1-3 hours *OR*  
    COMM 391 - Communication Practicum 1-3 hours  
COMM 312 - Professional Communication and Leadership 3 hours *OR*  
    COMM 340 - Group Dynamics and Leadership 3 hours

## Plus, select six (6) hours from the following:

BRDC 201 - Introduction to Digital Media 3 hours  
BRDC 315 - Scriptwriting (W) 3 hours  
COMM 230 - Introduction to Acting 3 hours  
COMM 242 - Introduction to Web Design 3 hours  
COMM 465 - Topics 1-3 hours  
COMM 492 - Communication Internship 1-3 hours (300 clock hours) 3 hours required  
COMM 495 - Directed Study 1-3 hours  
ENGL 320 - Rhetoric: The Performance of Argument 3 hours  
JOUR 205 - News Reporting 3 hours  
PHOTO 125 - Introduction to Photography 3 hours  
PREL 235 - Public Relations Principles and Theory 3 hours  
ARTG 115 - Introduction to Graphic Design 3 hours *OR*  
    JOUR 208 - Publication Tools and Techniques 3 hours  
COMM 291 - Communication Practicum 1-3 hours *OR*  
    COMM 391 - Communication Practicum 1-3 hours  
JOUR 175 - Communication Workshop 1-3 hours *OR*  
JOUR 475 - Communication Workshop 1-3 hours

# INTERNATIONAL COMMUNICATION EMPHASIS (Optional)

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GEOG 204 - World Geography (SERV-2) 3 hours

INDV 220 - International Relations and Global Politics 3 hours

RELT 458 - World Religions (W) (R-4) 3 hours

PSYC 231 - Multicultural Relations 3 hours *OR*

SOCI 150 - Cultural Anthropology 3 hours *OR* SOCI 230 - Multicultural Relations 3 hours

Plus participation in ACA

OR

A Communication Studies major with an international emphasis will complete a non-English language minor:

Option 1 A language minor with a minimum of nine hours completed at an "overseas" school.

Option 2 A language minor with courses completed on our campus, but with one school year traveling or serving abroad.