



Public Disclosure of Student Achievement

Institution Name: Southern Adventist University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2023-2024

Date Report Posted: January 30, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration			
Accounting	Graduation Rate	80%	100%
Computer Information Systems	Graduation Rate	80%	100%
Finance	Graduation Rate	80%	100%
Management	Graduation Rate	80%	100%
Marketing	Graduation Rate	80%	89%
Bachelor of Science			
Business Administration	Graduation Rate	80%	95%
Business Administration/Public Relations	Graduation Rate	80%	100%
Masters of Business Administration			
Accounting emphasis	Graduation Rate	80%	NA
Computer Information Systems emphasis	Graduation Rate	80%	NA
Finance emphasis	Graduation Rate	80%	NA
Healthcare Administration emphasis	Graduation Rate	80%	NA
Management emphasis	Graduation Rate	80%	100%
Marketing Management emphasis	Graduation Rate	80%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Undergraduate Program Graduation Rate = # graduates/# starting cohort (class) – (non-completers + transfers out). Those included completed within 3 years of admission. Graduate Program Rate= number of students completed within 3 years of enrolling in their first MBA course.
NA	No students from this cohort enrolled in this program